STRATEGY OF CTU
Dear colleagues,

The CTU Strategy that you have just opened is the result of many months of work and debate on the part of all those with the responsibility, interest and desire to contribute to the shaping of our university’s long-term goals. The document has been discussed by the university’s bodies and was officially presented at a gathering of its academic community at the Bethlehem Chapel on 19 November 2015. It would please me enormously to see it fulfilled.

I therefore call on all members of the academic community and other CTU employees to do their best to ensure that the vision outlined in the CTU Strategy becomes reality.

I wish you all much success.

Prof. Ing. Petr Konvalinka, CSc., FEng., rector of the Czech Technical University, Prague
CTU in Prague (hereinafter as CTU), faithful to hundreds of years of tradition, pledges to respect academic liberties, democratic principles, independence on political power, moral and ethical maxims, and observe the principles of equality and mutual cooperation and unity. CTU will cooperate with all institutions which honour the same principles.

CTU seeks to participate in the development of society and be an embodiment of scholarship, technological progress and artistic creativity. In order to do so, CTU will employ all possible means a university with its unique position in the society can muster.

CTU aims to strengthen its position as an internationally acclaimed research university which develops the talent and skills of its students, academic and other workers in an amiable and yet demanding environment and in cooperation with all CTU faculties, institutes and other parts of the university.

CTU will fully concentrate on accomplishing the role of a respected authority in educational, scientific, research, artistic and engineering creative activities; to do so it will draw on the experience of the past generations of engineers and architects while also taking advantage of the skills of present and future academic workers and students.

CTU wishes to be a strong and united institution which pays due respect to tradition, symbols and the brand.
Basic principles to meet the CTU strategy
CTU will create conditions to provide high quality education through clearly defined and generally observed principles. In order to provide high quality education, the following must be ensured:

— High quality standards for all activities, including demands on the quality of creative outputs and on knowledge, skills, competences and character of students and graduates,
— Opportunities to create interdisciplinary and multidisciplinary study programmes linked to scientific, research, innovative, artistic and engineering creative cooperation both within and without CTU,
— A career system for both academic and non-academic workers which stipulates targets, procedures for personnel work, assessment and possibilities for employees’ development and growth, including competences and responsibilities of managerial staff.
Science, research, innovations, artistic and creative work

The outputs of science, research, innovations, artistic and engineering creative activities at CTU will be internationally relevant and efficiently transferred to life and to the application sector in the first place. CTU will establish a system to support top workers leading to creation of interdisciplinary teams. To achieve these goals, the following must be ensured:

— The strategic development of CTU will reflect both the quality of outputs of scientific, research, development, innovative, artistic and engineering creative work, and the level of internationalization,
— Technological, economic and environmental sustainability and efficiency of research capacity will be the key parameter,
— Top centres will involve extensively in macro-regional, pan-European and global projects and will incorporate the latest findings while seeking to enhance the success rate in receiving prestigious international grants,
— Cooperation with industry will be on a level leading to a creative engineering approach to solving practical tasks,
— A transparent system of rules will be set for technology transfer, commercial use of results, intellectual rights and copyright law protection, for establishment of start-up and spin-off companies which will appreciate the participation of the university and its economy.
Internationalization

Educational, scientific, research, innovative, artistic and engineering creative activities at CTU will have a clear international character focusing on:

— Support of intensive international contacts and attention being paid to the global context and international experience with respect to all activities at CTU,
— Creating an environment based on full integration of foreign students, foreign employees, visiting professors and researchers into the life of the academic community,
— Involvement of students, academic and non-academic staff in mobility programmes.
CTU wishes to influence the current developments in the society and bring the latest findings of scientific, research, innovative, artistic and engineering creative activities while focusing on:

— Achieving and maintaining the position of a national leader among technical universities in educational, scientific, research, innovative, artistic and engineering creative activities,
— Close and mutually beneficial contacts with partners on local, national and international levels, with alumni, employers, scientific and academic institutions, the non-profit sector and the state administration,
— Strengthening its position as a respected and respectable partner.
5 Efficient management and financing

Management and decision-making at CTU will be conceptual, efficient, transparent, based on academic and self-governing principles and aiming to:

— Govern the university in a democratic and, if possible, consensual manner,
— Take decisions based on relevant data,
— Control the university’s activities through an internal quality control system,
— Communicate major decisions to all partners both within and without the university.
In Prague, on 14 December 2015